

AL SHIRAWI ENTERPRISES TAKE HOME 'PROJECT OF THE YEAR' AT STILL AWARD CEREMONY 'SIMPLY STRONG 2021'

Al Shirawi Enterprises Industrial Equipment Division, led by Deputy Director Mr. Bassem Albermawy, have received another glowing recommendation. Recognised at the Annual Award Ceremony, 'Simply Strong 2021', they walked away with 'Project of the Year.'

The prestigious gala was held in Amsterdam in June by STILL and gathers STILL distributors from around the globe to celebrate the achievements and innovations of the previous year. The first ceremony since the pandemic saw Al Shirawi Enterprises awarded 'Project of the Year', presented by senior delegates, Mr. Frank Muller STILL Senior Vice President Brand Management and Mr. Christophe Lautray KION ITS Executive Vice President Sales & Service.

The award recognised the delivery and support of +30 STILL units for use in a centralised vaccine cold storage facility for distribution both across the UAE and around the world. The project ensured proper storage and handling was maintained even with the added challenges of cold storage operations, which were no match for the STILL material handling equipment including VNA trucks, reach trucks, electric forklifts, and pallet trucks along with innovative battery management system to enable a 24/7 operation. The momentous operations saw millions of vital vaccination doses pass through the facility to help minimise transmission of viruses, while protecting vulnerable groups within society.

Mr. Bassem Albermawy commented 'It was an honour to be presented this award and especially for such a crucial project that was carried out seamlessly despite a global pandemic'

Al Shirawi Enterprises are especially proud to have been an essential part of this and for this project to be recognised so highly by the STILL and KION ITS teams.



Pictured (left to right) Frank Mueller, Senior Vice President Brand Management / Emanuel Matthaei, Area Manager Middle-East / Bassem Albermawy – Deputy Director Industrial Equipment ASE / Christophe Lautray, Executive Vice President Sales & Service– KION ITS EMEA